



Hart Roofing is now a CertainTeed ShingleMaster™ Roofing Contractor

CertainTeed provides SureStart™ protection for all of its shingle products. In its warranty packet the manufacturer states, “Simply put, if a manufacturing defect is discovered during the Sure Start period, CertainTeed will provide reimbursement of 100% of the reasonable cost of the shingles and labor to repair the defective shingles or apply new shingles to replace the defective shingle (exclusive of costs of tear-off, metal work and disposal). Sure Start protection begins on the date of application and is not prorated or otherwise reduced during the SureStart period.”

As a ShingleMaster™ Company, Hart Roofing can provide additional coverage to you, the homeowner. This coverage, known as SureStart™ Plus provides the backing of the manufacturer and pays additional expenses for warranty-related repairs that are not ordinarily covered by most warranties. The Table below provides a summary of the coverage provided under CertainTeed’s SureStart™ Plus program.



The extra measure of protection when a credentialed company installs an Integrity Roof System™

Upgraded 130 mph Wind Warranty Available[¥]
Extended Transferable Coverage[£]

	3-STAR Coverage	4-STAR Coverage
Lifetime Shingles	20 years	50 years*
Non-Prorated Coverage	✘	✘
Materials & Labor	✘	✘
Tear-off	✘	✘
Disposal		✘

SureStart PLUS Coverage protects your investment

Example of approximate cost for an average residential reroofing project:
Installed cost of an Integrity Roof System: \$10,000

Year	Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation)	Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 4-STAR Coverage
1	\$10,200	\$6,120	\$10,200
5	\$11,041	\$6,625	\$11,041
10	\$12,190	\$7,314	\$12,190
11	\$12,434	\$3,233	\$12,434
20	\$14,859	\$2,972	\$14,859
30	\$18,114	\$2,415	\$18,114
40	\$22,080	\$1,472	\$22,080
50	\$26,916	\$1,794	\$26,916

This example is based on most shingle manufacturers limited warranties and is for illustrative purposes only. Actual costs will vary by region and roof type.

3-STAR Coverage transferable for 10 years and 4-STAR Coverage transferable for 12 years

Standard shingle warranties typically pay a set dollar figure to the homeowner for the cost of replacement of defective shingles. In addition, the reimbursement is reduced as time passes. The reduction is based on the pro-rated amount for the given shingle and is reduced as each month passes during the warranty period. For instance, a 30 year warranty is 360 months and with each passing month, 1/360th of the total allotment of warranty dollars is taken away from any potential warranty settlement figure.

With SureStart™ Plus coverage you are not only protected for the 10 to 50 year time frame, in addition the manufacturer will pay for the described costs for that entire period. This is a tremendous benefit to the homeowner.

Additional details are available at certainteed.com/residential-roofing.

Your 4 star bumper to bumper coverage would cost you \$ _____.